

CELINE DION

DRAWS SELL-OUT CROWD TO PRIVATE CONCERT FOR MIAMI'S BAPTIST CARDIAC & VASCULAR INSTITUTE EXPANSION,

Celine Dion donated a private concert at The Fillmore Miami Beach at the Jackie Gleason Theater to benefit the expansion of Baptist Cardiac & Vascular Institute in gratitude for the life-saving procedure carried out on her husband, René Angélil, under the leadership of Dr. Barry Katzen, the Institute's founder and medical director.



Following her sold-out Dec. 16 concert at a private dinner for more than 150, sponsored by Audemars Piguet North America, Ms. Dion went center stage to help auction an 18K white gold and baguette diamond Jules Audemars Chronograph Tourbillon watch. At one point during the bidding, Ms. Dion took the microphone and sang a medley of songs related to time. Miami Heat star LeBron James also got into the action by

adding two of his floor seats to a future Miami Heat/Boston Celtics game onto the auction package. The atmosphere was electric, and the auction of several exclusive packages produced nearly \$500,000 in proceeds, including a match from event grand benefactor Victor E. Clarke. Earlier this year, Audemars Piguet became the official timekeeper for Baptist Hospital as part of a five-year partnership with the Baptist Hospital Foundation, the philanthropic arm of Baptist Hospital of Miami. The Baptist Cardiac & Vascular Institute event kicked off the Institute's capital campaign to raise funds for a \$60 million expansion on the Baptist Hospital campus, 8900 N. Kendall Drive. The event's chairs were Armando & Margarita Codina, and James & Susan Carr and co-chairs were Micky & Madeleine Arison. Honorary chairs were Dr. Barry & Judith Katzen. The expansion will include the development of a national Center for Aneurysm Therapy, Center for Advanced Endovascular and Structural Heart Therapy and other specialty centers. The concert raised \$6 million, including campaign-related contributions.



THE NIGHT FOR THE SMILES

The Night for Smiles is an event organized by The Smiles Foundation, based in Miami, every year to help raise funds to deliver toys and school supplies to unprivileged children in Latin America.

This was our 3rd year organizing the event, which consist of a fun night with wine tasting, hors d'oeuvres, raffles and a silent auction with more than 40 exclusive items including 2 guitars autographed by Shakira and travel packages to 5 star hotels in Latin America. The event took place at Zuccherio Restaurant on December 6, 2011. We had more than 300 guests and we raised more than \$20,000 that will help us reach more than 5,000 children this year in Latin America. Chevron is our main sponsor every year along with other well renowned companies and organizations.

For more information about the organization please visit their website : www.thesmilesfoundation.com



ARTESMIAMI AND LAMMMERMOR

PAY TRIBUTE TO CESAR CONDE, PRESIDENT OF UNIVISION NETWORKS



On Saturday, December 10th, Lammermoor and ArtesMiami paid tribute to Cesar Conde, President of Univision Networks, for his important national initiative, the "Educalos, es el momento" (Educate them; the moment is here) campaign on Univision.

ArtesMiami recognized Mr. Conde as a Hispanic Cultural Pillar for undertaking this comprehensive, national educational program on Univision. The purpose of the campaign has been to reach out to Hispanics in the U.S. and to encourage them to make education a priority in their lives and that of their families.

Aida Levitan, President of ArtesMiami, and Miguel Aguado, CEO of Lammermoor, presented the award to Mr. Conde at a reception attended by more than 150 local leaders at Villa Lammermoor, a spectacular

mansion in San Marco Island, off Venetian Causeway. Miguel Aguado announced that Lammermoor, a new Spanish firm of luxury brands, has chosen Miami as a launching pad for the brand. This first Lammermoor event was evidence of the uniqueness and exquisite taste of this firm. Lammermoor is all about excellence in events, experiences, luxury homes, fine cuisine, wine, cosmetics and more. It is a unique brand that delves into the world of the senses through outstanding products and services that are tailored to each client in order to create extraordinary experiences out of impossible desires.

ArtesMiami is a non-profit (501c3) organization dedicated to promoting and supporting Hispanic artists and cultural organizations.